

NATIONAL SEMINAR

on

Society, Culture and Globalization in Rajasthan: *Opportunities and Challenges*

17-18

FEBRUARY, 2014



Organised by :



UGC SAP DRS II

**DEPARTMENT OF SOCIOLOGY
UNIVERSITY OF RAJASTHAN, JAIPUR**



Globalization can be defined as the growing interconnection of political, economic, cultural and social systems among nations. This is facilitated by cross country flows of information, ideas, technologies, goods, services, capital, finance and people. Cross border integration can have several dimensions – cultural, social, political and economic. In fact, sometimes cultural and social integration is feared even more than economic integration. Empirically globalization has broken down cultural boundaries through wide availability of air travel, greater accessibility of telecommunications and promotion of mass tourism.

The term global culture now implies both development of a cultural cosmopolitanism spanning the globe and redeployment of cultural consciousness for accentuating specific identities at local level. The global culture is nourished by media and market forces. The fear of "cultural hegemony" has spurred a lot of debate amongst scholars working in the field of cultural studies.



CALL FOR PAPERS:

The aim of the Seminar is to bring together scholars working on Rajasthan from a variety of intellectual and disciplinary backgrounds to reflect on the issues related to the society and culture in Rajasthan. The National Seminar will attempt to examine issues related to change and continuity in Rajasthan.

SUBMISSION DEADLINE :

250 words abstract is to be submitted by 10th February, 2014. The abstract should have a title for the presentation along with the name and institutional affiliation of the presenter and should be mailed as an email attachment to rashmi.jn1@gmail.com. Complete papers should be limited to about 3000 words (approximately 15 minutes of presentation time).

SEMINAR VOLUME:

The Organizers plan to bring out a post-seminar volume from the papers presented at the Seminar.

REGISTRATION:

The registration fee for the Seminar is as follows:

Student Participants ₹ 300/-

Other Participants ₹ 500/-

The registration fee may be remitted by cheque/DD drawn in favour of Coordinator, SAP'. Registration fee includes Certificate of Participation, Seminar Kit, Tea & Snacks and Lunch. The registration fee is non-refundable.

Rajasthan is a state having a unique cultural heritage. Its geographical positioning with Aravali range running 688 kms from north-east to south-west and desert in the west and the ravines of Chambal in the north seclude it from being easily accessible to outside influences.

With the passage of time in the wake of development and growth, Rajasthan has managed on the one hand to preserve its rich cultural heritage, which is still alive in its remote areas, and on the other hand its cities have changed tremendously under the modern impact of urbanization and globalization. This is one state where traditional, modern and post-modern forces not only co-exist, but also operate hand in hand positively and effectively, giving this state an unparalleled flavour.



SUB-THEMES FOR THE SEMINAR

- Globalization, Glocalization and Globalism
- Caste & Class Nexus
- Socio - Cultural Mapping of Rajasthan
- Cultural Pluralism & Diffusion of Cultural Attributes
- Education and Social Change in Rajasthan
- Urbanization and Demographic Change

TECHNICAL SESSIONS

Session I :

Globalization process in Rajasthan: Empirical Reality and Possible Alternatives

Session II :

State, Society and Market Interface

Session III :

The cultures of Rajasthan: Sociological Constructions

THE ORGANIZING TEAM :

Patron

Dr. Dev Swarup
Vice Chancellor
University of Rajasthan

SAP Coordinator & Head,
Department of Sociology

Prof. S.L. Sharma

Organizing Secretary

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